### Advt. No. DIBD/3/2022-DIBD-DIC/01

## Digital India Bhashini Division

Independent Business Division of Digital India Corporation, a section 8 Company , Ministry of Electronics and Information Technology, Govt. of India

**Delhi Office:** Electronics Niketan Annexe, 6 CGO Complex, Lodhi Road, New Delhi - 110003 Tel.: +91 (11) 24360199 / 24301756/ 24303500/ 24360199 Website: <a href="https://www.dic.gov.in">www.dic.gov.in</a>

Email: dicadmin-hr@digitalindia.gov.in

#### WEB Advertisement for recruitment of Chief Executive Officer (CEO)

Date 13th Oct 2022

Digital India Corporation (DIC) has been set up by the 'Ministry of Electronics & Information Technology, Government of India', to innovate, develop and deploy ICT and other emerging technologies for the benefit of the common man. It is a 'not for profit' Company under Section 8 of the Companies Act 2013. The Company has been spearheading the Digital India programme of the Government of India and is involved in promoting use of technology for e-Governance, e-Health, Telemedicine, e-agriculture, e-Payments etc.

The Digital India Bhashini Division (DIBD), an Independent Business Division under DIC. The DIBD is managing and executing the activities of "National Language Translation Mission": Bhashini. Bhashini aims to build a National Public Digital Platform for languages to develop services and products for citizens by leveraging the power of artificial intelligence and other emerging technologies. Bhashini shall make efforts to act as a unifier and align a large diverse network across government, industry, academia, research groups and startups to bring all their contributions into an open repository. For further details please visit <a href="http://bhashini.gov.in">http://bhashini.gov.in</a>

DIC on behalf of DIBD is currently inviting applications for the following position, purely on Contract/ Consolidated basis from Indian nationals:

Job Title	Chief Executive Officer (CEO)
Number of posts	1 (One)
Term of appointment	The vacancy is to be filled up purely on a fixed term basis, for the Period till February 2025. However, the appointment may be extended by a further periods of up to one year at a time, not exceeding a total of two years.
Age band	35 to 62 years, as on the last date for submission of applications
Nationality	Indian
Location	New Delhi
Remuneration	Salaries for this position would depend on the qualification and experience of the selected candidate and will be fixed as per the industry norms.

Screening of applications will be based on qualifications, age, academic record and relevant experience. DIBD reserves the right to fix a higher threshold of qualifications and experience for screening and limiting the number of candidates for interview. Only shortlisted

candidates shall be invited for selection interviews. DIBD reserves the right not to select any of the candidates without assigning any reason thereof.

The details can be downloaded from the official website of MeitY & DICviz. www.meity.gov.in , www.dic.gov.in and www.bhashini.gov.in

Eligible candidates may apply ONLINE: <a href="https://ora.digitalindiacorporation.in/">https://ora.digitalindiacorporation.in/</a>

LAST DATE FOR RECEIPT OF APPLICATIONS: 30th Oct 2022

# Job Description of Chief Executive Officer, Digital India Bhashini Division (an Independent Business Division of Digital India Corporation)

Job Title	Chief Executive Officer (CEO)
Number of posts	1 (One)
Term of appointment	The vacancy is to be filled up purely on a fixed term basis, for the Period till February 2025. However, the appointment may be extended by a further periods of up to one year at a time, not exceeding a total of two years.
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- 1. The CEO will be the administrative head of Digital India Bhashini Division (DIBD) and will work under the supervision and guidance of the Digital India Bhashini (DIB) Committee of DIBD, to achieve the purposes of DIBD, which are as under:
  - a. Develop and maintain a public digital platform for enabling an easy and responsive ecosystem for translation among various Indian languages and English using the latest technologies;
  - b. Create and nurture an ecosystem involving startups and Central/State government agencies working together to develop and deploy innovative products and services in Indian languages;
  - c. Implement, manage and drive the ongoing National Language Translation Mission: Bhashini;
  - d. Act as the nodal agency to further the above, including through evolution of a sustainable model;
  - e. Assist and support the Ministry of Electronics and Information Technology in programme management of the Mission.
- 2. The roles and responsibilities of the CEO are as follows:
- (a) To strategise and plan for, and to manage the affairs, operations and business activities of DIBD, for achievement of its purposes;
- (b) To ensure institution and implementation of rules, policies and procedures of DIBD for its proper functioning and the achievement of its purposes;
- (c) To be responsible for the proper functioning of DIBD and careful observance of rules, policies and procedures;
- (d) To provide leadership to the members of staff of DIBD and encourage their development;

- (e) To create and nurture an ecosystem for language technology products and services in Indian languages and to engage with stakeholders for the same.
- 3. The desired attributes in the applicants for the position of CEO are as follows:
  - a. Proven leadership ability in strategising, planning and managing technological interventions at a large scale;
  - b. Experience in designing and executing procurement processes (including for the challenge mode) for procuring technological solutions/products/services;
  - c. Exposure in senior executive roles to diverse management techniques and capacity building;
  - d. Experience of building and managing stakeholder networks;
  - e. Strong analytical skills, including in operational and financial analysis, benchmarking and trend analysis;
- (a) Strong communication skills with ability to articulate results and issues.
- 4. The CEO shall be a graduate with Bachelor of Engineering / Bachelor of Technology and Masters in Business Administration (or equivalent), with 10 years of experience in strategising, planning and managing technological interventions in senior executive roles. However, for candidates having strong experience, the criteria for education qualification may be relaxed.

## General Conditions Applicable To All Applicants Covered Under This Advertisement

- 1. Those candidates, who are already in regular or contractual employment under Central / State Government, Public Sector Undertakings or Autonomous Bodies, are expected to apply through proper channel or attach a 'No Objection Certificate' from the employer concerned with the application OR produce No Objection Certificate at the time of interview.
- 2. Digital India Corporation reserves the right to fill all or some or none of the positions advertised without assigning any reason as it deems fit.
- 3. The positions are purely temporary in nature for the project of Digital India Corporation and the appointees shall not derive any right or claim for permanent appointment at Digital India Corporation or on any vacancies existing or that shall be advertised for recruitment by Digital India Corporation in future.
- 4. Digital India Corporation reserves the right to terminate the appointments of all positions with a notice of one month or without any notice by paying one month's salary in lieu of the notice period.
- 5. The maximum age (if applicable) shall be as on the last date of receipt of the applications. Screening of applications will be based on qualifications, age academic record and relevant experience.
- 6. In case of a query, the following officer may be contacted

Ms. Vinaya Viswanathan
Head- HR
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