

MyGov is the citizen engagement platform of Government of India. It is an Independent Business Division under Digital India Corporation, a Section 8 company under Ministry of Electronics & Information Technology. Details about MyGov can be seen at <https://MyGov.in>.

MyGov is looking for **Senior Editor/Researcher**, responsible for writing, editing and publishing content (in all formats and mediums) about govt ministries/schemes to multiple audiences across social platforms.

The ability to work in a dynamic and exciting environment with strict deadlines and in a team is highly valued. Ultimately, you'll be required to drive citizen engagement.

You will be under probation for the first 3 months from the date of joining. It is not mandatory for MyGov to absorb you or offer you regular contract after the completion of the probation period. The period of probation can be reduced or increased by MyGov and shall be solely based upon your performance.

After successful completion of initial contract period, regular contract will be given.

Interested candidates may apply in this form.

SENIOR EDITOR/RESEARCHER

Position: 01

Qualification: Postgraduate in Political Sociology from a reputed college/university.

Years of Experience: 5 years' experience minimum

Roles & Responsibilities

This is a critical role where creative writing and analytical skills are as important as the ability to work with teams across functions, with the shared objective of creating relevant, super-effective and highly engaging content based on Govt schemes and achievements.

The primary role is writing, editing and publishing content (in all formats and mediums) about govt ministries/schemes to multiple audiences across social platforms.

Requirements

- Postgraduate in Political Sociology from a reputed college/university.
- Designed innovative marketing campaigns for mass awareness of government policies.
- Coordinated with various external agencies on content creation, event management, publishing (print) and App development.
- Conceptualized and executed public campaigns which were deployed at the highest level of the government.
- Prepared communication strategies on government programmes.
- Oversaw the production of audio-visual content from ideation, editorial and overall guidance perspective.