

**RESPONSE TO PRE-BID QUERIES RECEIVED FOR PRODUCTION OF UMANG LAUNCH FILM**

Request for Proposal for Creative Presentation from Eligible agencies For Production of Launch Film on Unified Mobile App for New-age Governance (UMANG)

Sl. No.	Query	Response
1.	Requirement of turnover of 5 crore for last financial year (as mentioned in the RFP Clause no. IV Eligibility & Selection Process-Pre-Requisites) is too high for a production job which has to be essentially carried out by an audio video creative agency as empanelled with DAVP and not by a multimedia agency which carries out other activities like print, outdoor etc. Creative work for agency with turnover of Rs. 1 to 2 crore may be considered.	Turnover requirement is hereby changed to Rs. 2 crore for the last financial year from Rs. 5 crore.
2.	How to submit the documents, whether online or by post and the address to send the details	The Technical Bid documents need to be submitted in physical format by 8 <sup>th</sup> November, 2017.  Technical Bids may be submitted at the following address:-  The Director, Finance, National e-Governance Division, Ministry of Electronics & IT, 4 <sup>th</sup> Floor, Electronics Niketan, 6 CGO Complex, Lodhi Road, New Delhi- 110003
3.	Is it mandatory to have office in Delhi or NCR, and can a production house in Mumbai can also apply	It is not mandatory to have office in Delhi or NCR. Any production agency in Mumbai can also apply
4.	Can links be submitted for previous work done	Sending links for previous work done is permitted
5.	Suo Moto Change- Date and Time of submission of Technical Bids	The date of submission of technical bids shall be Nov 8, 2017 by 11 AM (from November 6, 2017 )

6.	Suo Moto Change- Date of fresh presentations for agencies who are interested and yet to give their presentations	<p>The Date of presentations for interested agencies is November 7, 2017; the venue of presentations will be :- NeGD Conference Room National e-Governance Division, Ministry of Electronics &amp; IT, 4<sup>th</sup> Floor, Electronics Niketan, 6 CGO Complex, Lodhi Road, New Delhi- 110003</p> <p>The time of the presentations shall be communicated to interested agencies</p>
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