

BIS/DGO/(368)/2014

11 April 2014

BUREAU OF INDIAN STANDARDS
(CENTRAL MARKS DEPARTMENT-EEE)

ORDER

Sub: Labeling Requirements for Self-Declaration of Conformity under Compulsory Registration Scheme for Electronics & IT Goods

In exercise of the powers conferred by section 10(1)(p) of the Bureau of Indian Standards Act, 1986 (63 of 1986) and in pursuance of clause (fa) of rule 13 of the Bureau of Indian Standards Rules, 1987, the Central Government, after consulting the Bureau of Indian Standards, had issued the Electronics and Information Technology Goods (Requirements for Compulsory Registration) Order, 2012.

2. Under the Compulsory Registration Order, BIS has been granting Registration to the manufacturers. One of the requirements under the BIS Rules 1987, is that the manufacturer shall be required to display the words "Self declaration - Conforming to IS....." on the products for which the Registration is granted by BIS. Keeping in view the provisions of the Rules, suitable stipulation with respect to labeling of product was prescribed in the item at Sl No 6 of the letters issued since 6 September 2013, while granting Registration under the compulsory registration scheme as given below:

"Display the words "Self Declaration - conforming to IS....., R-xxxxxxx" (Font size letters shall be 3/4th of the size of the brand name or 12 points whichever is bigger;) on the product as well as on packaging below or above the brand name"

3. For those manufacturers who were issued the grant of registration letters prior to 6 Sept 2013 also, the Labelling Requirements given in para 2 above are applicable.

4. On the representations of the manufacturers & Industry Associations (including MAIT), wherein they had requested BIS that the font size be reduced from 3/4th to 1/4th of font size of the brand name as the bigger font size was found to be impracticable for small products like thermal printers and size 3/4th of the brand name is too big to display above and below the brand name, it was agreed to modify the labeling requirements given in Sl.No.6 of grant of registration letters as under w.e.f. 02 December 2013:

"Display the words ""Self Declaration - conforming to IS....., R-xxxxxxx" having font size of 12 or 1/4th of the size of the brand name, whichever is less both on the product as well as on packaging below or above the brand name"

5. Subsequently the manufacturers and Industry Associations (including MAIT, CEAMA, CII) requested BIS that as it is difficult to display the Self Declaration statement below or above the brand name due to space constraints, and as it would spoil the aesthetics of the product, manufacturers may be allowed to display the statement at a prominent place and also expressed that minimum size of 1/4th of the size of brand name may be too small and may not be legible in cases where the font size of brand name is small. Industry Associations also requested for allowing the statement to be either screen printed, embossed or engraved on the product. Keeping in view this request, it was agreed to modify the labeling requirements given in Sl.No.6 of grant of registration letters as under w.e.f. 04 April 2014:

"Display the words "Self declaration - Conforming to IS....., R-xxxxxxx" both on product and packaging at a prominent location having font size of 12 or 1/4th of the size of the brand name whichever is lower. Where 1/4th font size of statement is less than 6 font size, in such cases it shall be minimum 6 font size.

The above statement shall be Screen Printed/Embossed/Engraved on the product and printed on the product and printed on the packaging material"

6. All the manufacturers who have been granted registrations prior to 04 April 2014 are required to follow the labeling requirements as mentioned at Sl. No.6 of the letters individually issued to them by BIS while granting of Registration. In addition they are by this notification, given an option to follow the labeling as stipulated in Para 5 above as per their convenience. This facility shall be applicable till the validity of the Registration granted by BIS.

7. All the manufacturers, in addition to displaying the prescribed statement by way of Screen Printing, Embossing or Engraving on the product, are also permitted to display the prescribed statement by way of metallic labels that are permanently affixed inside a separate label slot provided on the product below or above the brand name, or at a prominent place on the product.

Temporary relaxation of labeling requirements

8. DIETY had already given an exemption from displaying the declaration till 3 April 2014. The manufacturers and the industry associations (including MAIT, CII, CEAMA), expressed their concern that they would require time to implement the labeling requirements in their global production line, and to align / manage labeling requirements with their supply chain, and requested BIS to allow them some additional time to meet the conditions prescribed in the letter granting them Registration. They therefore requested BIS to allow them to affix stickers with the self-declaration statement on the packaging as well as on the product before the product is sold at retail.

9. Accordingly, BIS had allowed the following temporary relaxation:

"After 03 January 2014 and till 31 March 2014, a sticker may be affixed with the words "Self declaration - Conforming to IS....., R-xxxxxxx" (Font size of letters shall be 12 or 1/4th of the size of the brand name, whichever is less) on the packaging below or above the brand name as well as on product before the product is sold at retail. Affixing sticker on the packaging shall be mandatory. In case sticker on product is not affixed, a separate


information card indicating the above statement (words) may be handed over to the customer during the sale at retail point.

The printing of the statement "Self declaration - Conforming to IS....., R- xxxxxxxx" (Font size of letters shall be 12 or 1/4th of the size of brand name whichever is less) on the product as well as on packaging below or above the brand name" shall be mandatory with effect from 01 April 2014"

10. Keeping in view the renewed requests again made by the manufacturers and industry associations, all manufacturers are, as a **temporary relaxation to the condition at Sl.No.6 of grant of registration letters**, in lieu of the displaying the declaration by way of screen printing, embossing or engraving on the product, hereby allowed to affix Paper / PVC / or any other type of Tamper Proof & Non Removable stickers till 30 June 2014 as follows..

"A sticker may be affixed with the words "Self declaration - Conforming to IS....., R- xxxxxxxx" both on product and packaging at a prominent location having font size of 12 or 1/4th of the size of the brand name whichever is lower. Where 1/4th font size of statement is less than 6 font size, in such cases it shall be minimum 6 font size.

11. Keeping in view the interest of the consumers and the fact that BIS does not permit the use of stickers for display of BIS Standard Mark on any of the products under its product certification scheme, **no further relaxation or extension beyond 30 June 2014 shall be allowed under any circumstances and displaying the declaration as per the condition at Sl.No.6 of grant of registration letters, read along with Para 6 and 7 above shall be mandatory.**


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