

## **Graphic Designer**

MyGov is the citizen engagement platform of Government of India. It is an Independent Business Division under Digital India Corporation, a Section 8 company under Ministry of Electronics & Information Technology. Details about MyGov can be seen at <https://MyGov.in>.

MyGov is looking for Graphic Designer as Associate or Senior Associate level to join our team and will be required to create Infographics, Static and GIF on a regular basis.

Graphic Designer responsibilities includes ability to collaborate with and inspire cross-functional teams to deliver designs that are creative, useful, and align with technical and MyGov brand standards. Ultimately, you'll be required to designing campaigns around key public policy initiatives that can be used across MyGov platforms, with a special focus on those that would appeal to citizens, and will help drive citizen engagement.

You will be under probation for the first 3 months from the date of joining. It is not mandatory for MyGov to absorb you or offer you regular contract after the completion of the probation period. The period of probation can be reduced or increased by MyGov and shall be solely based upon your performance.

After successful completion of initial contract period, regular contract will be given.

Please review the positions listed below and apply in the form given in this notification. MyGov is hiring experienced professionals for the Associate or Senior Associate – Graphic Designer. Interested candidates may apply.

Last Date of Application: 1<sup>st</sup> July 2022

## **Graphic Designer**

**Designation:** Associate / Senior Associates

**Position:** 1

### **Qualifications & Experience**

**Education:** Graduation in Graphic designing/related field or Graduate in any discipline with Certificate courses in Graphic Designing/ Multi-Media/ Video Creation/Editing

**Experience:** 3-5 Years of experience

### **Roles and Responsibilities:**

- Create Infographics, Static and GIF on a regular basis.
- Deep Collaborations with Researchers, Writers, Video, Tech teams.
- Design and develop App, homepages, landing pages, and email concepts.
- Very strong understanding of, and experience in, govt/development/NGO communication

### **Additional requirements (Desireable):**

- Passionate about design with good knowledge in underlying principles.
- Experience at a reputed design house, w some years in leadership positions. Some awards will be an added advantage.
- Deep experience in on-brand creative solutions for a variety of uses: websites, product graphics, email templates, social media graphics, brand campaigns, and photography
- Ability to collaborate with and inspire cross-functional teams to deliver designs that are creative, useful, and align with technical and MyGov brand standards
- Can take ideas from concept to execution, working with project managers, design colleagues, information technologists, and content experts.
- Use the latest software and applications to design and develop digital solutions
- Experience working in a collaborative team environment.
- Experience working directly with developers to implement designs.
- Expertise with standard digital design tools, including Sketch, Adobe Illustrator, Adobe Photoshop, Adobe XD, InVision, etc.
- Working knowledge of CSS and HTML
- A strong background in developing layouts and graphic design for E-books/Magazines, Brochures, Posters etc.