# Advt. No. INDAI/16/2024-INDAI India AI Division

Digital India Corporation
Electronics Niketan, 6, CGO Complex Lodhi Road, New Delhi – 110003
Website: www.indiaai.gov.in/ www.dic.gov.in

Web Advertisement 04.10.2024

Ministry of Electronics, and Information Technology, MeitY, has established India AI Independent Business Division (India AI) under Digital India Corporation for implementing the India AI mission. The India AI Mission aims to create a robust ecosystem that accelerates AI innovation through strategic initiatives and collaborations spanning both public and private domains. By democratizing access to computing resources, enhancing data quality, nurturing homegrown AI expertise, attracting top talent, fostering industry partnerships, supporting startup ventures, promoting socially impactful AI projects, and emphasizing ethical practices, the mission seeks to foster responsible and inclusive growth within India's AI landscape. Government of India has recently approved the IndiaAI Mission to democratize access to AI innovation pillars and ensure global competitiveness of India's AI ecosystem catalyzing AI innovation through strategic programs and partnerships across the public and private sectors. By democratizing computing access, improving data quality, developing indigenous AI capabilities, attracting top AI talent, enabling industry collaboration, providing startup risk capital, ensuring socially impactful AI projects and bolstering ethical AI, it will drive responsible, inclusive growth of India's AI ecosystem.

India AI is currently inviting applications for the below position purely on Contract/ Consolidated basis.

Sr. No	Name of the Post	No. of Positions
1.	General Manager - Startups	1

The place of posting shall be in New Delhi but transferable to project locations of IndiaAI as per existing policy of IndiaAI.

The details can be downloaded from the official website of **DIC**, **NeGD & MeitY**, **viz. www.dic.gov.in** , **www.negd.gov.in**, & **www.meity.gov.in** 

Eligible candidates may apply ONLINE: <a href="https://ora.digitalindiacorporation.in/">https://ora.digitalindiacorporation.in/</a>
Last date for submission of application: 18.10.2024

### **About India AI**

The IndiaAI Mission aims to build a comprehensive ecosystem that fosters AI innovation by democratizing computing access, enhancing data quality, developing indigenous AI capabilities, attracting top AI talent, enabling industry collaboration, providing startup risk capital, ensuring socially impactful AI projects, and promoting ethical AI. This mission drives responsible and inclusive growth of India's AI ecosystem through following seven pillars.

#### **About DIC**

The Digital India Corporation (formerly Media Lab Asia) has been set up by the Ministry of Electronics and Information Technology (MeitY), Government of India, to innovate, develop and deploy ICT and other emerging technologies for the benefit of the common man. Digital India Corporation plays the role of a leader in promoting e-Governance by taking forward the projects and activities of the Digital India Programme, to facilitate its stakeholders to realise its goals. It also provides strategic support to Ministries & Departments, both at the Central and State level for carrying forward the mission of the Digital India Programme by way of Capacity Building for e-Governance projects, promoting best practices, encouraging Public-Private Partnerships (PPP), nurturing innovation and technology in various domains. Digital India Corporation has several Independent Business Divisions under it and these include NeGD, MyGov, Bhashini, ISM, IndiaAI and MSH.

More details can be seen at <a href="https://dic.gov.in/">https://dic.gov.in/</a>

### **Job Description: General Manager - Startups**

Project : India AI

Number of Position : 1
Reporting to : COO

## About the Role

The objective of this role is to drive the development of a robust AI startup ecosystem, supporting the India AI mission by fostering strong relationships with startups, investors, accelerators, and incubators. A key responsibility is leading initiatives around startup financing, including developing strategies and frameworks to support over 1,000 startups in the next five years. The role also involves providing strategic support to government ministries and departments in identifying and scaling AI solutions, while ensuring these solutions align with national priorities. Collaborative engagement with innovation partners and stakeholders is essential, as is regularly updating leadership on progress, ensuring alignment with the broader goals of the India AI mission.

# **Roles & Responsibilities**

- Ecosystem Building: Build and strengthen associations with the startup ecosystem, including startups, investors, accelerators, and incubators.
- Startup Financing: Lead efforts related to startup financing pillar of India AI Mission, including developing strategies, schemes and framework to support 1000+ startups over 5 years.

- Support Government Entities: Provide strategic support to ministries/departments in identifying and scaling AI solutions, utilizing industry knowledge and best practices aligned with the India AI mission.
- Collaborative Engagement: Work closely with innovation partners/startups to ensure AI solutions meet the needs of the country, fostering collaboration and alignment.
- Brainstorm and Innovate: Collaborate with government officials, technical experts, and industry stakeholders to brainstorm AI solutions that best meet public sector needs.
- Stakeholder Communication: Provide regular updates to India AI leadership and other stakeholders regarding the progress and adoption of AI solutions.

## **Education**

- Bachelor's degree in Business Administration, Engineering, Mathematics, Economics, Statistics, Finance or a related field from a recognized university or institute.
- Master's degree in Business Administration, Engineering, Mathematics, Economics, Statistics, Finance or a related field from a recognized university or institute.

## **Desirable Skills & Experience**

- 15+ years of experience with 6+ years ideally working with startups in AI, Machine Learning, or related emerging technologies.
- Strong networking and relationship-building skills with the ability to engage diverse stakeholders.
- Proven experience in entrepreneurship, startup incubation, venture capital and project management.
- Familiarity with domestic and global AI policy developments.

## General Conditions applicable to all applicants covered under this advertisement:

- Those candidates, who are already in regular or contractual employment under Central / State Government, Public Sector Undertakings or Autonomous Bodies, are expected to apply through proper channel or attach a 'No Objection Certificate' from the employer concerned with the application OR produce No Objection Certificate at the time of interview.
- IndiaAI reserves the right to fill all or some or none of the positions advertised without assigning any reason as it deems fit.
- The positions are purely temporary in nature for the project of India AI and the appointees shall not derive any right or claim for permanent appointment at India AI or on any vacancies existing or that shall be advertised for recruitment by IndiaAI in future.
- Screening of applications will be based on qualifications and relevant experience. IndiaAI reserves
  the right to fix higher threshold of qualifications and experience for screening and limiting the
  number of candidates for interview.
- Only shortlisted candidates shall be invited for interviews. India AI reserves the right to not to select any of the candidates without assigning any reason thereof.
- IndiaAI reserves the right to terminate the appointments of all positions with a notice of one month or without any notice by paying one month's salary in lieu of the notice period.
- The maximum age shall be as on the last date of receipt of the applications.
- In case of a query, the following officer may be contacted at:

#### **HR Division**

India AI Division
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Email: <a href="mailto:hrd-ai@indiaai.gov.in">hrd-ai@indiaai.gov.in</a>