



सत्यमेव जयते

GOVERNMENT OF INDIA
MINISTRY OF COMMUNICATIONS & INFORMATION TECHNOLOGY
DEPARTMENT OF ELECTRONICS & INFORMATION TECHNOLOGY



**AWARD OF WORK FOR CONDUCTING
STUDY ON AVAILABILITY OF FAKE / DUPLICATE
ELECTRONIC PRODUCTS & IMPACT OF
CRS IN THE COUNTRY**

EXPRESSION OF INTEREST

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1. INTRODUCTION

- a) Department of Electronics & Information Technology (DeitY) has on 03 Oct. 2012 notified **“Electronics and Information Technology Goods (Requirement for Compulsory Registration) Order, 2012”** - called CRS hereafter - mandating fifteen categories of electronics items under the Compulsory Registration Scheme of Department of Consumer Affairs based on their compliance to Indian safety standards. The products covered under the notification are Laptops, Tablets; TVs and Monitors with large screen size; Amplifiers, DVD Players and Music Systems of high capacities, Printers, Scanners, Plotters, Telephone Answering Machines, Automatic Data Processing Machines largely covering Servers and Storage Devices (Total 15 items). The order has come into effect on July 03, 2013. The department has notified fifteen additional items and this order will come into effect from 13 May / 13 Aug. 2015 in accordance with terms of Gazette notification dated 14 Nov. 2014. The second list covers the products like Power Adaptors, UPS / Inverters, Self Ballasted LED Lamps, Control gear for LED Modules, Fixed General Purpose LED Luminaires, Sealed Secondary Cells / Batteries, Mobile Phones, Cash Registers, Point of Sale Terminals, Copying Machines / Duplicators, Smart Card Readers, Passport Readers, Power Banks and Mail Processing Machines / Postage Machines / Franking Machines. Under the provisions of the above mentioned Orders, the notified electronic goods can only be sold in the country after obtaining the registration number which has to be displayed on the product / packing.
- b) While the order applies equally to Domestic and Overseas produced products for sale into Indian markets, it is understood that Indian markets are also being fed with fake / duplicate / counterfeit electronic products either by misuse of the registration mark or by nit complying to the Order at all.
- c) The purpose of this Expression of Interest is, therefore, to seek the services of a reputed organization to carry-out a study to evaluate the availability of fake / duplicate / counterfeit electronic products in the country overall, preferably segment wise, and also to study the impact of CRS in regulating this issue for the products where CRS has been notified. The objective of this document is to provide indicative information about the scope and objective of this activity.

2. NOTICE INVITING EOI

- a) Department of Electronics & IT invites expression of interest from agencies / companies desirous of and having proven track record of having conducted similar market studies.
- b) Interested Agencies / Companies who meet the criteria may furnish their Expression of Interest with all the necessary documents in a sealed cover along with the covering letter duly signed by an authorized signatory and a non-refundable processing fee of Rs. 10,000/- (Rs. Ten Thousand Only) in the form of a **Demand Draft** or a **Pay Order** drawn in favour of "**Pay & Accounts Officer, DeitY**" payable at New Delhi.
- c) The Expression of Interest may be submitted on or before 24 April 2015 by 16:00 hrs at the following address:

Sh. Santosh Kumar Soni,
Joint Director,
Department of Electronics & IT,
Room No. 4050,
Electronics Niketan,
6, CGO Complex, Lodi Road,
New Delhi - 110 003
- d) The EOI submitted by telegram / fax / e-mail etc shall not be considered. DeitY shall not be responsible for any postal delay or non-receipt / non-delivery of the documents. No further correspondence on the subject will be entertained.

EOI No. W-47/1/2015-IPHW- Feb. 2015

3. CRITICAL INFORMATION

Submission of a proposal in response to this notice shall be deemed to have been done after careful study and examination of this document with full understanding of its terms, conditions and implications.

S. No.	Information	Details
1.	EOI No. and Date	W-47/1/2015-IPHW- Feb. 2015
2.	Last date for submission of written queries for clarifications	24 April 2015
3.	Release of response to clarifications on www.deity.gov.in	08 May 2015
4.	Last date for submission of EOI proposal	15 May 2015
5.	Address at which proposal in response to EOI is to be submitted	Sh. Santosh Kumar Soni, Joint Director, Department of Electronics & IT, Room No. 4050, Electronics Niketan, 6, CGO Complex, Lodi Road, New Delhi – 110 003
6.	Opening of responses / EOI	18 May 2015

4. ELIGIBILITY CRITERIA

The invitation of bids is open to all entities registered in India who fulfil the criteria as specified below.

- a) **Incorporation** - The bidder agency should be a company registered under Indian Companies Act 1956. The company / agency should have been in existence for a period of at least 5 years on the date of application as evidenced by the Certificate of Incorporation issued by the Registrar of Companies, India.
- b) **Presence** - The Agency should be able to carry out study in at least ten major cities including Delhi, Kolkata, Mumbai, Chennai, Bangalore, Hyderabad and ten rural areas spread across the country.
- c) **Turn over** - The Agency should have a turnover of not less than Rs. 3 Crore in the preceding two years. Turnover is defined as sales proceed as per audited Profit & Loss account of the firm, submitted for last two financial years. The copies of income tax returns for preceding two years should also be submitted along with.
- d) **Expertise** - Agencies with experience and proven track record of having conducted similar market studies. A statement of work done or such projects undertaken in last three years need to be submitted with EoI.

5. SCOPE OF WORK

The Agency shall primarily be required to

- a. carry-out a study to evaluate the availability fake / duplicate / counterfeit electronic products in the country overall, preferably segment wise, and also to study the impact of CRS in regulating this issue for the products where CRS has been notified.
- b. furnish the raw data collected and its suggested interpretations thereof, where required.
- c. **complete the study within forty five days from the date of placement of order.**
- d. **present the findings to DeitY before compiling the final report.**
- e. **submit the report within four weeks of completion of study.**

6. DATA COLLECTION

6.1 The minimum requirement of data is given in the following table. The Agency is, however, free to elaborate further if it feels the necessity during the study.

Sectors	Domestic Production	Fake availability	Imports	Fake availability	Percentage of availability of fake products
Consumer Electronics					
IT Products					
Bio-medical products					
Test & Measurement equipment					
Auto Electronics					
Batteries					
Electronic machinery					
Electronic components					
Misc.					

6.2 The fifteen products notified in the first phase of CRS as given in
Schedule of Gazette notification dated 03 Oct. 2012

Sectors	Domestic Production	Fake availability	Imports	Fake availability	Percentage of availability of fake products

6.3 The fifteen products notified in the second phase of CRS as given in
Schedule of Gazette notification dated 13 Nov. 2014

Sectors	Domestic Production	Fake availability	Imports	Fake availability	Percentage of availability of fake products

7. EVALUATION PROCESS

- a) Each Agency shall submit an all inclusive lumpsum quotation for conducting this study along with a write up describing its strengths as to why it considers itself suitable and fit for award of this work.
- b) DeitY will constitute an Evaluation Committee to evaluate the responses of the applicants.
- c) The Evaluation Committee constituted by DeitY shall evaluate the responses to the EOI and all supporting documents & documentary evidence. The committee may seek additional documents as it deems necessary.
- d) Each of the responses shall be evaluated to validate competence of the applicant according to the supporting documents specified in this document.
- e) In case of excessive qualifying responses received, weightage shall be given based on the written statement of the agency describing its strengths and its claim for suitability for the job and a merit list of qualifying companies shall be prepared.
- f) The decision of the Evaluation Committee in the evaluation of responses to the Expression of Interest shall be final. No correspondence will be entertained outside the evaluation process of the Committee.
- g) The Evaluation Committee reserves the right to reject any or all proposals.

8. PAYMENT TERMS

The selected Agency shall be entitled for 100 % payment against a bill submitted to DeitY after submission of the study report.

9. SUBMISSION OF EOI

- a) The application shall be submitted in a single sealed envelope and superscripted as **“Eol – Empanelment of Agencies for Conducting on Availability of Fake / Duplicate Electronic Products & Impact of CRS in the Country” and EOI No. W-47/1/2015-IPHW- Feb. 2015**. This envelope should contain signed hard copy of EOI proposal and other necessary documents mentioned below.
- b) Applicant shall enclose supporting proofs and documents as specified in para 4 on page no. 6 as will be necessary to prove the eligibility of the applicant to be considered for the award of work.
- c) No overwriting/changes is allowed in submitted Eol documents.

10. EOI PROPOSAL PREPARATION COSTS & RELATED ISSUES

- a) The Applicant is responsible for all costs incurred in connection with participation in this process, including, but not limited to, costs incurred in preparation of proposal, participation in meetings / discussions. DeitY in no case will be responsible or liable for these costs, regardless of the conduct or outcome of the EOI process.
- b) This EOI does not commit DeitY to award a contract or to engage in negotiations. Further, no reimbursable cost may be incurred in anticipation of award or for preparing this EOI.
- c) All materials submitted by the Applicants will become the property of DeitY and may be returned completely at its sole discretion.

11. QUERIES

- a) All queries may be sent to the following Officer of DeitY by post, or e-mail on or before 24 April 2015.

Sh. Santosh Kumar Soni,
Joint Director,
Department of Electronics & IT,
Room No. 4050,
Electronics Niketan,
6, CGO Complex, Lodi Road,
New Delhi – 110 003
E-mail: soni.santosh@deity.gov.in.

- b) All enquiries / clarifications from the Applicants, related to this EOI, must be directed in writing exclusively to the contact person(s) notified in 11 (a) above. Enquiries received after the due date shall not be entertained.
- c) The preferred mode of delivering questions is through e-mail. Telephonic responses, if sought for, shall not be treated as valid responses. The queries by the applicants shall be raised in the following format

S. No.	Page	Clause of the EOI	Clarification required

12. RESPONSES TO PRE-SUBMISSION QUERIES & ISSUE OF CORRIGENDUM

- a) After distribution of the EOI, the contact person notified by DeitY will begin accepting written questions from the applicants. DeitY will endeavour to provide timely response to all queries. However, DeitY makes no representation or warranty as to the completeness or accuracy of any response made in good faith, nor does DeitY undertake to answer all the queries that have been posed by the applicants. The responses to the queries from all Applicants will be posted online on www.deity.gov.in by 08 May 2015.
- b) At any time prior to the last date for receipt of EOI, DeitY may, for any reason, whether at its own initiative or in response to a clarification requested by a prospective applicant, modify the EOI document by a corrigendum.
- c) The corrigendum (if any) shall be posted only online at www.deity.gov.in.
- d) Any such corrigendum shall be deemed to be incorporated into this EOI.
- e) In order to provide prospective applicants reasonable time for taking the corrigendum into account, DeitY may, at its discretion, extend the last date for the receipt of EOI proposals which shall again be notified online through DeitY portal www.deity.gov.in.

<Location, Date>

To,

Joint Director,
Department of Electronics & Information Technology,
Room No. 4050,
Electronics Niketan, 6 CGO Complex, Lodi Road,
New Delhi – 110 003

Kind Attn. - **Sh. Santosh Kumar Soni, Joint Director**

Dear Sir / Madam,

We, the undersigned, offer to provide our services to carry-out a study to evaluate the availability fake / duplicate / counterfeit electronic products in the country on turnkey basis.

We are hereby submitting our Expression of Interest. We understand you are not bound to accept any proposal you receive.

We fully understand and agree to comply that on verification, if any of the information provided here is found to be misleading, we are liable to be dismissed from the EOI selection process or termination of the contract during the project.

We agree to abide by the conditions set forth in this EOI.

We hereby declare that our proposal submitted in response to this EOI is made in good faith and the information contained is true and correct to the best of our knowledge and belief.

Sincerely,

<Applicant's Name with seal>

Name: <<Insert Name of Contact>>

Title: <<Insert Title of Contact>>

Signature: <<Insert Signature>>