## 12(2)/2021-DEDPD(Part1) Ministry of Electronics and Information Technology Digital Economy and Digital Payment Division

Electronics Niketan, 6, CGO Complex New Delhi Date - July 21, 2023

Subject: Corrigendum to GeM Bid Number - GEM/2023/B/3662072 dated 07-07-2023 w.r. t. RFP for Evaluation of 'Incentive Scheme for Promotion of RuPay Debit Cards and Low-Value BHIM-UPI Transactions (P2M)' FY 2022-23

In furtherance to the queries submitted regarding GeM Bid Number - GEM/2023/B/3662072 dated 07-07-2023 w.r.t. RFP for Evaluation of 'Incentive Scheme for Promotion of RuPay Debit Cards and Low-Value BHIM-UPI Transactions (P2M)' FY 2022-23, the following provisions stand amended:

SN	RFP RFP Pg. No. Clause		Existing Clause	Amended Clause				
1.	2	Factsheet	Proposals submitted after T+15 days, 4:00 PM will not be accepted by the GeM portal.	Proposals submitted after 28.07.2023, 5:00 PM will not be accepted by the GeM portal.				
2.	13	3.1.6.1 - Tender Opening	The tenders submitted up to 4:00PM on 24.07.2023 will be opened at 4:30PM on 24.07.2023 by MeitY or any other officer authorized by MeitY, as per the procedure of tender opening on GeM Portal.	The tenders submitted up to 5:00PM on 28.07.2023 will be opened at 5:30PM on 28.07.2023 by MeitY or any other officer authorized by MeitY, as per the procedure of tender opening on GeM Portal.				
3.	5-6	2.1- Scope of work	a) Assessment of effectiveness of 'Incentive scheme for promotion of RuPay Debit Cards and low-value BHIM-UPI transactions (P2M) FY2022-23' towards increasing adoption of BHIM UPI, RuPay and digital payments by citizens and merchants.	a) Assessment of effectiveness of 'Incentive scheme for promotion of RuPay Debit Cards and low-value BHIM-UPI transactions (P2M) FY2022-23' towards increasing adoption of BHIM UPI, RuPay and digital payments by citizens and merchants.				

- b) Impact analysis of the scheme and to provide impact parameters / Key Performance Indicators (KPIs)
- c) Examine design, operational and implementation challenges in previous scheme and identify bottlenecks, if any, along with possible solutions.
- d) Assess how the incentive is getting distributed by the acquiring banks etc. with other digital ecosystem players involved.
- a) Study on challenges and needs of citizens and merchants related to accepting digital payments in the country.
- b) Assess the availability of digital payment acceptance infrastructure and other factors, for enabling digital payments.
- c) Suggestions for improvement of scheme for promotion of digital payments across the country including rural and remote areas.

- b) Impact analysis of the scheme and to provide impact parameters / Key Performance Indicators (KPIs)
- c) Examine design, operational and implementation challenges in previous scheme and identify bottlenecks, if any, along with possible solutions.
- d) Assess how the incentive is getting distributed by the acquiring banks etc. with other digital ecosystem players involved.
- e) Study on challenges and needs of citizens and merchants related to accepting digital payments in the country.
- f) Assess the availability of digital payment acceptance infrastructure and other factors, for enabling digital payments.
- g) Suggestions for improvement of scheme for promotion of digital payments across the country including rural and remote areas and underserved population.

4.	4. 6 2.3 - Deliverables & Timelines		Deliverables		Timeline		Deliverables			Timeline	
			Action Plan Report (Framework, Methodology, Work Plan)		7 days of acceptance of offer		Action Plan Report (Framework Methodology, Work Plan)		t, 10 days of acceptance of offer		
				on of Secondary Data mary Survey	17 days from acceptance of offer				ion of Secondary Data imary Survey	40 days from acceptance of offer	
			Draft Report Creation and Submission		24 days from acceptance of offer		Draft Report Creation and Submission		50 days from acceptance of offer		
			Final R	eport Submission	30 days from acceptance of offer				60 days from acceptance of offer		
5.	15	3.2.2- Technical Qualification Criterion	S.N.	Parameter		Maximum Marks	S.	.N.	Parameter		Maximum Marks
			Number of past project studies relating to eva of Government Scher mark for each evaluat study / project)		aluation mes (5	25	,	1	Number of past project / studies conducted by th agency/organization relative evaluation of Governments	eting to	to 25
			3	Presentation on the proposed Concept and Plan for the study by the Team		50			Schemes (5 mark for each evaluation study / project) during last 10 years		
				Leader  Qualification and experience of the key team members	25		2	Presentation on the prop Concept and Plan for the by the Team Leader	ot and Plan for the study		
				(Team Leader:1 and Members:2)			3	3	Qualification and experient the key team members (Leader:1 and Members:2	Team	25
			Total Marks			100	Total Marks		<u>~</u> )	100	

## Note:

- Relevant Education & Experience Certificate may be provided for each resource.
- Bidders, whose bids are responsive, based on minimum qualification criteria, as in Pre-Qualification Criteria and score at least 80 marks from the technical evaluation criteria would be considered technically qualified.
- Only Qualification and Experience of key members will be evaluated. Bidder may engage other resources but their qualification and experience will not be evaluated.

## Note:

- Relevant Education & Experience Certificate may be provided for each resource.
- Bidders, whose bids are responsive, based on minimum qualification criteria, as in Pre-Qualification Criteria and score at least 80 marks from the technical evaluation criteria would be considered technically qualified.
- Only Qualification and Experience of <u>Team Leader</u> and key members will be evaluated. Bidder may engage other resources but their qualification and experience will not be evaluated.
- evidence of successful execution/
  completion(completion certificate, copy of final
  payment, sanction order for last instalment etc.) in
  support of Past Experience of Similar Services
  along with names, address and contact details of
  clients shall be uploaded with the bid for verification
  by the Buyer.

6.	Form 1: Compliance Sheet for Pre- qualification Proposal (Sl.No. – 1)	<ul> <li>Basic Requirement - Power of Attorney</li> <li>Required - Copy of Power of Attorney in the name of the Authorized signatory</li> </ul>	•	Basic Requirement - Power of Attorney or Board resolution / authorization Required - Copy of Power of Attorney or Board resolution/ authorization in the name of the Authorized signatory
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This Corrigendum forms a part of the aforesaid RFP and except as otherwise provided herein all other terms and conditions thereof shall remain valid and binding. This is issued with approval of the Competent Authority.

Sd/
(Ms. Deepa Chabra)

Deputy Director

Digital Economy & Digital Payment Division

Ministry of Electronics and Information Technology

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