

Ministry of Electronics and Information Technology  
(International Cooperation Division)  
Electronics Niketan, 6, CGO Complex, Lodi Road

New Delhi – 110003  
Date: 15.10.2019

To

The Pay & Accounts Officer  
Ministry of Electronics and Information Technology  
Electronics Niketan, 6, CGO Complex, New Delhi – 110 003

Subject: MeitY- NASSCOM start-up Women Entrepreneur Award – 2019 for Software Product in India - reg.

Sir,

I am directed to refer to the approval of competent authority for organizing the MeitY-NASSCOM Start-up Women Entrepreneur Award-2019 for innovative contribution in Software Product sector in India on October 21, 2019 in New Delhi.

2. NASSCOM will act as a partner for this event and manage promotional and branding activities, logistics arrangements for awardees and first level scrutiny of all received applications. The fund will be released to NASSCOM towards Promotion, Scrutiny, Travel allowances for Awardees and for Mementos & Certificates.

3. The total outlay of budget for organizing the award giving ceremony is Rs. 33 lakh (Rupees Thirty three lakh Only) details of which are given below:

S. No.	Particulars	Amount
1.	Award Money	Rs. 16 Lakh (Rs. 2 lakh each)
2.	Promotion, Communication, Application Process/ Scrutiny	Rs. 10 Lakh
3.	Awardees logistics (Travel) including one accompanying person	Rs. 06 lakh
4.	Mementos and Certificates	Rs. 01 lakh
	<b>Total</b>	<b>Rs. 33 lakh</b>

4. The award money of Rs. 16.00 lakhs (Rs. 2 lakh each) to eight awardees will be transferred electronically. The amount of Rs. 17.00 lakhs to be paid to NASSCOM in advance to defray expenses towards promotional activities, application process/scrutiny, awardees logistics, Mementos and certificates etc. which will be settled on the basis of actual bills/invoices/travel tickets to be submitted by NASSCOM after conclusion of award ceremony.

5. I am therefore, directed to convey the sanction of the President under the Delegation of Financial Power Rules 1978 to the release of an amount of Rs. 17,00,000/- (Rupees Seventeen Lakh Only) in advance to NASSCOM (i.e Rs. 10.00 lakh towards Promotion, scrutiny, Rs. 06.00 lakh towards travel for Awardees and Rs. 01.00 lakh for Mementos & Certificates).

*[Handwritten signature]*

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*[Handwritten initials]*

6. The amount of Rs. 17,00000/- (Rupees Seventeen Lakh Only) will be paid through ECS Transfer as per details provided below:

Name of the organization : National Association of Software and Service Companies  
(NASSCOM), New Delhi  
Name of Bank and address : Central Bank of India, Ashoka Hotel Branch, New Delhi  
Account Number : Current Account No. - 1021754491  
MICR Code : 110016007  
IFSC/RTGS Code No. : CBIN0280298

4. The expenditure involved is debitale to the Major Head 2852 Industries, 85 Digital India Programme, 85.15 Promotion of Information Technology/ ITeS Industries, 85.15.50 Other Charges under Demand No. 24 of Ministry of Electronics and Information Technology for the FY 2019-20.

5. This issues with the concurrence of IFD, MeitY vide Dy. No. 2039 dated 01/10/2019 and approval of Secretary, MeitY vide Diary No. 04 dated 04/10/2019

Yours faithfully,



(Sandeep Kumar Ambasta)  
Deputy Director

Copy to:

1. Director, Office of the Director General of Audit, Post & Telecommunication, Sham Nath Marg. Civil Lines. Delhi -110054
2. JD (RSK), IFD, MeitY, New Delhi
3. DDO, MeitY, New Delhi (2 copies).
4. President, NASSCOM, NASSCOM Campus, Plot No. 7 to 10, Sector-126, Noida-201303 - It is requested to submit the bills in original for settlement after conclusion of award ceremony
5. JS (RK), MeitY, New Delhi.
6. Dir (AKG), MeitY, New Delhi.
7. Scientist 'D'(SKG), MeitY.
8. Sanction file/Guard file.



(Sandeep Kumar Ambasta)  
Deputy Director